# Research 101

### Intro to WO Media Sales Research Feature

Offered the third Tuesday of each month, Noon - 1:00 p.m. CST Duration: Approximately 1 Hour

## Agenda:

- Choosing the right research report
- ReportBuilder
- TrendBuilder
- ComparaTrend
- Ranker
- Trending
- Book Comparison
- Market Statistics
- TV Comparison

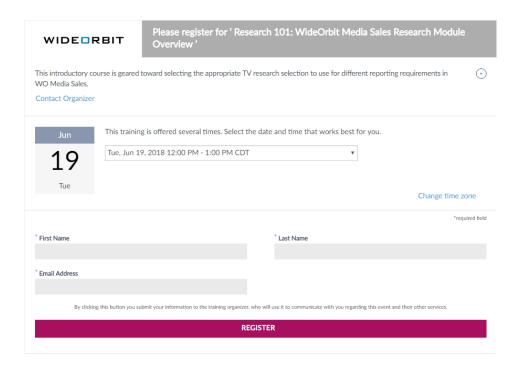
#### **Class Size:**

Unlimited

#### To join the session:

Register at https://attendee.gototraining.com/rt/1209236686541541122

At the **GoToTraining** website use the drop-down menu to select which Tuesday session you want. Enter your **First Name**, **Last Name**, and **Email Address** then click **Register**.



Once you **Register** you will immediately have the opportunity to join the meeting, but don't! Unless you are registering right before the class, you'll want to wait. You'll be alone with no session to log onto. Your email confirmation will come right away. Keep this email—it contains your meeting link. You will be sent email reminders as the day approaches.

# On the day of the class, when you join, use either of these two choices for audio: Computer Audio

Use your microphone and speaker for audio. You'll sound best with a headset.

#### Telephone Call

In the United states, dial 1.510.365.3231. Your Access code will be generated after you register. Audio PIN: Shown after joining the training.

Feedback is essential to make the training sessions what you need them to be. Please send any comments or suggestions to <a href="mailto:sales-support@wideorbit.com">sales-support@wideorbit.com</a> and/or your WO Media Sales Account Manager. We look forward to "seeing" you there! If you have any questions or concerns, call or email anytime.

WO Media Sales Support: 415.675.6775 Option 2, 1 sales-support@wideorbit.com