

Research 101

Intro to WO Media Sales Research Feature

Offered the third Tuesday of each month, Noon - 1:00 p.m. CST

Duration: Approximately 1 Hour

Agenda:

- Choosing the right research report
- ReportBuilder
- TrendBuilder
- ComparaTrend
- Ranker
- Trending
- Book Comparison
- Market Statistics
- TV Comparison

Class Size:

Unlimited

To join the session:

Register at <https://attendee.gototraining.com/rt/1209236686541541122>

At the **GoToTraining** website use the drop-down menu to select which Tuesday session you want.

Enter your **First Name**, **Last Name**, and **Email Address** then click **Register**.

Please register for ' Research 101: WideOrbit Media Sales Research Module Overview '

This introductory course is geared toward selecting the appropriate TV research selection to use for different reporting requirements in WO Media Sales.

[Contact Organizer](#)

Jun

19

Tue

This training is offered several times. Select the date and time that works best for you.

Tue, Jun 19, 2018 12:00 PM - 1:00 PM CDT

[Change time zone](#)

* First Name

* Last Name

* Email Address

*required field

By clicking this button you submit your information to the training organizer, who will use it to communicate with you regarding this event and their other services.

REGISTER

Once you **Register** you will immediately have the opportunity to join the meeting, but don't! Unless you are registering right before the class, you'll want to wait. You'll be alone with no session to log onto. Your email confirmation will come right away. Keep this email—it contains your meeting link. You will be sent email reminders as the day approaches.

On the day of the class, when you join, use either of these two choices for audio:

Computer Audio

Use your microphone and speaker for audio. You'll sound best with a headset.

Telephone Call

In the United states, dial 1.510.365.3231. Your Access code will be generated after you register.

Audio PIN: Shown after joining the training.

Feedback is essential to make the training sessions what you need them to be. Please send any comments or suggestions to sales-support@wideorbit.com and/or your *WO Media Sales* Account Manager. We look forward to “seeing” you there! If you have any questions or concerns, call or email anytime.

WO Media Sales Support:

415.675.6775 Option 2, 1

sales-support@wideorbit.com