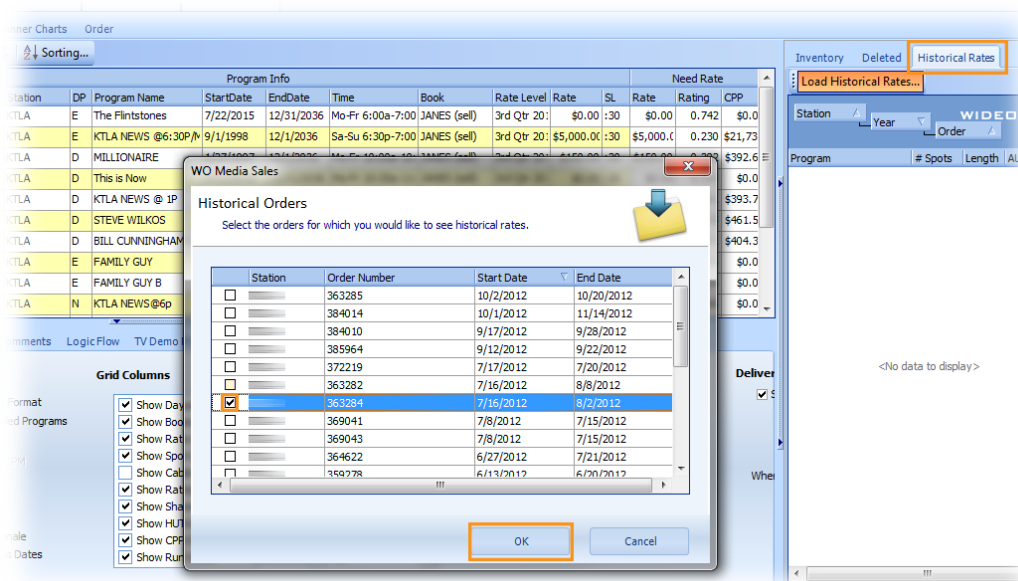# See Historic Rates for previous orders from WO Traffic

WO Media Sales has a new feature and AEs are going to love it! As part of the inventory preview, users can now view historical rates. It's like a mini-posting system which loads all the previous orders for the advertiser/agency in the header of the campaign. This helpful negotiating tool can confirm or refute claims of lower rates in previous purchases.
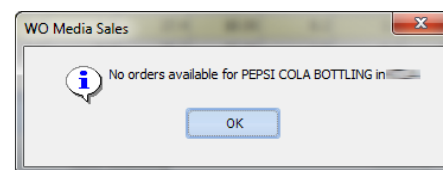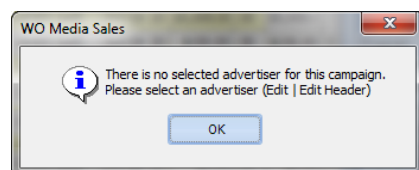
To see it at work, build or open a campaign. From **Avail** or **Planner**, with the **Historical Rates** tab selected in the right pane, click **Load Historical Rates**.

In the resulting **Historical Orders** dialog, tag the stations from which rates are to be pulled. Click **OK**.

If no **Advertiser** is selected when **Load Historical Rates** is applied, users will receive a warning message with instructions to click **Edit Header** from the **Edit** tab and add the **Advertiser**.

When attempting to load historical rates from an account the user does not have rights to see, a warning message is displayed informing them that no orders are available.

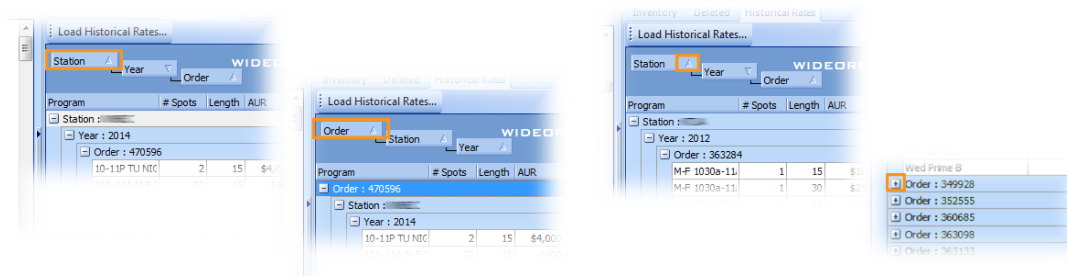If the user has rights to the account, the **Historical Rates** grid is populated.

Sorting options

The default loading order is by **Year** then **Order** number. This order can be modified and may include **Station** if multiple stations were tagged. Click and drag the **Order** label to the first position, and *WO Media Sales* resorts the results.

Click the small arrow to the right of each label to toggle back and forth between ascending or descending order.

Click the **+** or **-** sign to the left of each category to expand or collapse the data.

If you have any questions or concerns, please call or email support.

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