## **WO MEDIA SALES**

## Aggregate Programs

The ability to create aggregate programs in inventory is for selling multiple programs or one program running in multiple time slots. The ratings and thousands numbers will be added together for these programs, rather than being averaged.

To create an aggregate program:

- First, be sure that you have selected the PAV you want to define each separate program.
- In Manage Inventory, add a *new* program and "Add Time" for the multiple times the program runs.
- Right click on the new program and choose the option to "Make Item Aggregate".
- On the screen that comes up, select the programs you would like to include in the aggregate.

The estimates and PAVs for the program will automatically be an aggregate of the estimates and PAVs from the "child" inventory items. Don't try to add PAV after the aggregate is created. **Make sure you do not delete any of the inventory items that make up the aggregate program, or they will no longer be a part of it.** You can test this by building an Avail with the programs. The ratings for the aggregated inventory item should be the same as the ratings for the individual programs added together.

## We suggest clients not show Shares and Puts/Huts for these aggregated programs. The numbers are calculated correctly (Ratings = Share X Huts), but notice that the Shares are lower.

If you have questions or concerns, please call or email Support.

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