

## Check your Proposal XML

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## Check your Proposal XML

It has come to our attention that some **XMLs** generated from *WO Media Sales* are being rejected by agency software systems. This document details the various scenarios in which this issue can occur.

Section One: A software solution is now available for these issues in version *WO Media Sales 6.9.2 GA11*. Please contact your WideOrbit Account Manager to schedule an upgrade and follow the suggestions below until it is completed.

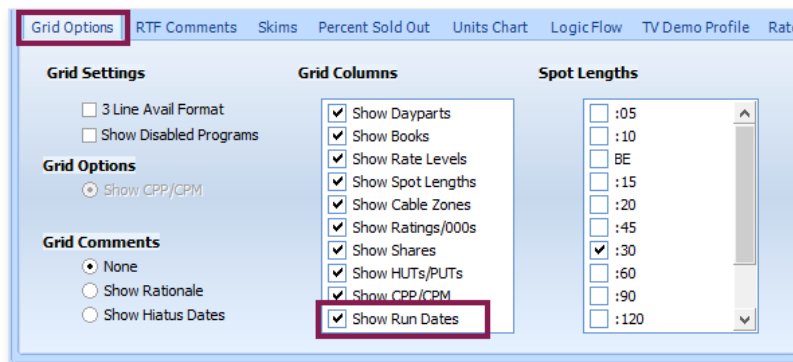
### 1) The most prevalent issue occurs when the start and end dates of individual programs fall outside the start and end date of the campaigns.

This can happen when a user opens a previously created campaign and changes the start and end dates without examining the start and end dates of the individual programs in the campaign. This could also be the result of a user creating a **One Time Only** program with start and end dates outside the campaign dates.

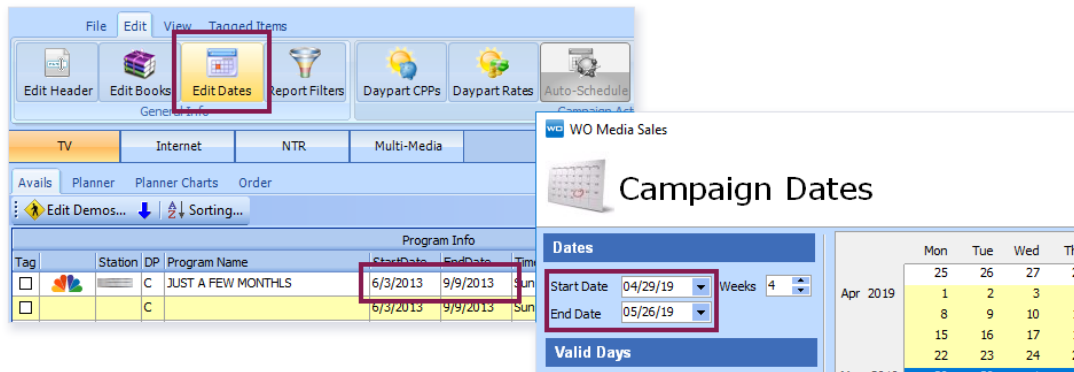
#### RECOMMENDED WORKAROUND:

Make certain the program dates are within the campaign dates as follows:

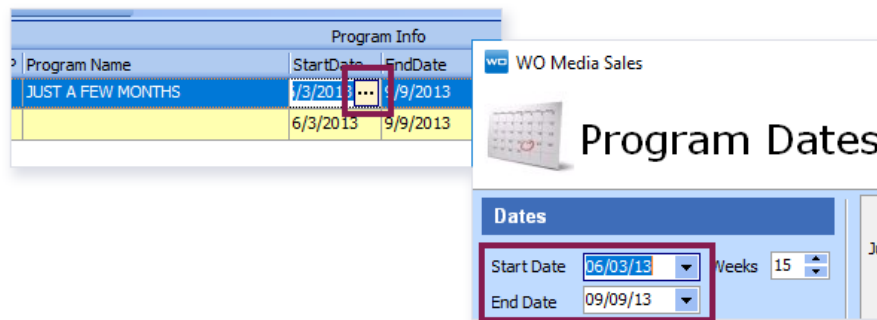
- Create **new** campaigns so that only programs within your campaign dates surface in the campaign. The logic in *WO Media Sales* is to only pull in programming that are within the campaign dates.
- In **Avails** under **Grid Columns** in the **Grid Options** tab, check the option to **Show Run Dates**.



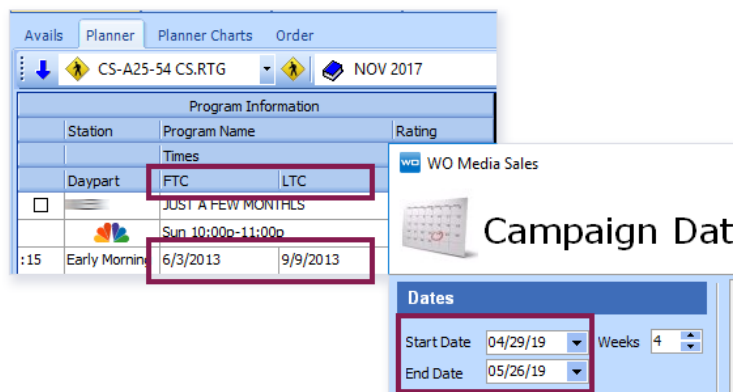
- Make certain the **StartDate** and **EndDate** of each of your programs are within the campaign dates. Click **Edit Dates** to invoke the **Campaign Dates** dialog to verify.



If they are not correct, click the **Ellipsis** button in the **StartDate** and **EndDate** cells. The **Program Dates** dialog is presented, and you can correct them here.



- In the **Planner** tab, review the **FTC** and **LTC** dates of the programs to make certain they are within the campaign dates. Click **Edit Dates** to verify via the **Campaign Dates** feature. If they are not, correct them. In this example, the campaign dates are 4/29/19 to 5/26/19 but the "JUST A FEW MONTHS" program ran 6/3/2013 to 9/9/2013. The dates on that program would need to be extended so they are within the campaign dates.

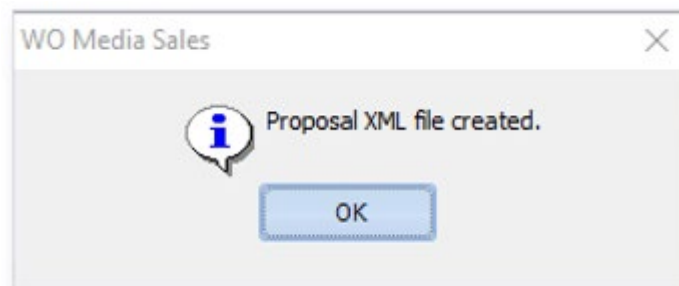


## 2) XMLs with no ratings or impressions

This may occur when a user with a 6.9.2 version attempts to reuse a previously created campaign that included a -RT station. They will see this message:



A confirmation that the file **did** create is immediately displayed.



The **Proposal XML** file will NOT be able to be imported by agency systems though.

### RECOMMENDED WORKAROUND:

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- *WO Media Sales* recommends users rebuild the campaign and recreate the **Proposal XML**.

Section Two: These issues have been addressed. Please contact your WideOrbit Account Manager to schedule an upgrade and follow the suggestions below until it is completed.

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1) **Lines in the XML referencing “piggyback” that will not import.**

This occurs when the **Advertiser** is associated with more than one product in *WO Traffic*.

**RECOMMENDED WORKAROUND:**

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Edit and remove the lines from the **XML**. *WO Media Sales Product Support* is happy to assist with this task. Email the **XML** to [sales-support@wideorbit.com](mailto:sales-support@wideorbit.com). Our support team will correct the issue and email it back to you.

```
</Advertiser>
<Advertiser name="ASHLEY FURNITURE">
  <Product name="ASHLEY FURN/">
    <PiggybackProduct name="ASHLEY FURNITURE">
  </PiggybackProduct>
  </Product>
</Advertiser>
```

2) **Stations in the XML with a “-RT” extension that will not import.**

The stripping of the “-RT” occurs in *WO Media Sales* versions 6.904.GA or 6.9.2.GA.

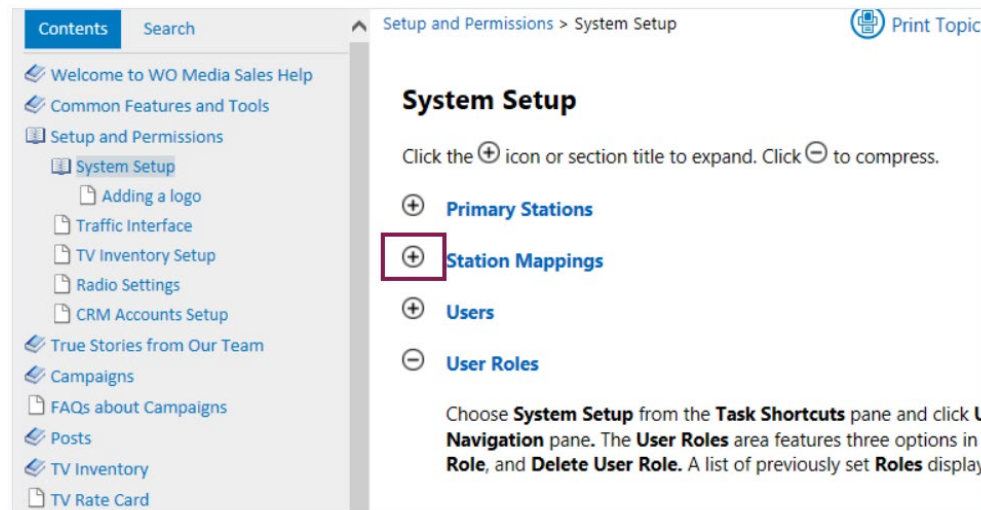
**RECOMMENDED WORKAROUND:**

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Users can email the **XML** to [sales-support@wideorbit.com](mailto:sales-support@wideorbit.com). We will correct it and email it back to you.

For other extensions clients may use the **Station Mappings** feature available through the **eSend** function.

For more information on **Station Mappings**, go to **System Setup** and press **F1** to launch *WO Media Sales Help*. Click the “+” icon to expand **Station Mappings**.



## Conclusion

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WideOrbit's top priority is supporting our clients and we will continue to provide interim solutions until the remaining issues can be systemically resolved. If you are still experiencing issues with your **Proposal XMLs** or any other issues, please don't hesitate to contact Sales Support. Email: [sales-support@wideorbit.com](mailto:sales-support@wideorbit.com) Phone: 451.675.6775 Option 2, 1



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