## Check your Proposal XML

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## Check your Proposal XML

It has come to our attention that some **XMLs** generated from *WO Media Sales* are being rejected by agency software systems. This document details the various scenarios in which this issue can occur.

Section One: A software solution is now available for these issues in version WO Media Sales 6.9.2 GA11. Please contact your WideOrbit Account Manager to schedule an upgrade and follow the suggestions below until it is completed.

1) The most prevalent issue occurs when the start and end dates of individual programs fall outside the start and end date of the campaigns.

This can happen when a user opens a previously created campaign and changes the start and end dates without examining the start and end dates of the individual programs in the campaign. This could also be the result of a user creating a **One Time Only** program with start and end dates outside the campaign dates.

#### **RECOMMENDED WORKAROUND:**

Make certain the program dates are within the campaign dates as follows:

- Create **new** campaigns so that only programs within your campaign dates surface in the campaign. The logic in *WO Media Sales* is to only pull in programming that are within the campaign dates.
- In Avails under Grid Columns in the Grid Options tab, check the option to Show Run Dates.

Grid Options RTF Comments	Skims Percent Sold Out	Units Chart	Logic Flow	TV Demo Profile	Rat
Grid Settings	Grid Columns		Spot Lengths		
3 Line Avail Format	Show Daypar	ts	:05	^	
Show Disabled Program	Show Books		:10		
Grid Options	Show Rate Le	evels	🗌 BE		
Show CPP/CPM	Show Spot Le		:15		
	Show Cable 2		20:		
Grid Comments	Show Ratings				
<ul> <li>None</li> </ul>	<ul> <li>Show Shares</li> <li>Show HUTs/P</li> </ul>		✓ :30 :60		
Show Rationale	Show CPP/CP				
Show Hiatus Dates	Show Run Da	tes	:12		

• Make certain the **StartDate** and **EndDate** of each of your programs are within the campaign dates. Click **Edit Dates** to invoke the **Campaign Dates** dialog to verify.

TV       Internet       NTR       Multi-Media         Avails       Planner       Planner       Campaign Dates         Image: Station DP       Program Info       Dates         Image: Station DP       Station DP       Frogram Info         Image: Station DP       Station DP       Station DP         Image: Station DP       Station DP       Station Stat	File Edit View Tagged Items	aypart CPPs Daypart Rates				
Tag         Station DP Program Name         Example to be and the second	Avails Planner Planner Charts Order	Multi-Media				
Valid Days 22 23 24 21	C JUST A FEW MONTHLS 6/	5/3/2013 9/9/2013 Sun 5/3/2013 9/9/2013 Sun 5/3/2013 9/9/2013 Sun	5/26/19 V	25 9 1 8	26 27 2 3 9 10	21

If they are not correct, click the **Ellipsis** button in the **StartDate** and **EndDate** cells. The **Program Dates** dialog is presented, and you can correct them here.

	Program Info	
Program Name	StartDate EndDate	🚾 WO Media Sales
JUST A FEW MONTHS	i/3/2013 ••• (9/2013	
	6/3/2013 9/9/2013	Brogram Dates
		Program Dates
		Dates
		Start Date 06/03/13 Veeks 15 -
		End Date 09/09/13 💌

In the Planner tab, review the FTC and LTC dates of the programs to make certain they are within the campaign dates. Click Edit Dates to verify via the Campaign Dates feature. If they are not, correct them. In this example, the campaign dates are 4/29/19 to 5/26/19 but the "JUST A FEW MONTHS" program ran 6/3/2013 to 9/9/2013. The dates on that program would need to be extended so they are within the campaign dates.

Avails	Planner	Planner Charts	Order			
1	🚸 CS-A25-	54 CS.RTG 🗸	🚸 🥏 NOV	2017		
		Program Info	rmation			
	Station	Program Name		Rating		
		Times		wo Media	a Sales	
	Daypart	FTC	LTC			
		JUST A FEW MON	THES	1111111		
	<u></u> ,	Sun 10:00p-11:00	a(	····	Campaign	Date
:15	Early Morning	6/3/2013	9/9/2013			
				Dates		
				Start Date 0	14/29/19 🔻 Weeks 4	€,
				End Date 0	5/26/19 💌	

#### 2) XMLs with no ratings or impressions

This may occur when a user with a 6.9.2 version attempts to reuse a previously created campaign that included a -RT station. They will see this message:

WO Media Sales	×
There are no valid Demos. Proposal XML	only accepts age-range demos. Your export file will not be created.

A confirmation that the file **did** create is immediately displayed.

WO Media Sales	$\times$
Proposal XML file created.	
ок	

The **Proposal XML** file will NOT be able to be imported by agency systems though.

#### **RECOMMENDED WORKAROUND:**

WO Media Sales recommends users rebuild the campaign and recreate the Proposal XML.

Section Two: These issues have been addressed. Please contact your WideOrbit Account Manager to schedule an upgrade and follow the suggestions below until it is completed.

#### 1) Lines in the XML referencing "piggyback" that will not import.

This occurs when the **Advertiser** is associated with more than one product in WO Traffic.

#### **RECOMMENDED WORKAROUND:**

Edit and remove the lines from the **XML**. *WO Media Sales* **Product Support** is happy to assist with this task. Email the **XML** to <u>sales-support@wideorbit.com</u>. Our support team will correct the issue and email it back to you.

#### 2) Stations in the XML with a "-RT" extension that will not import.

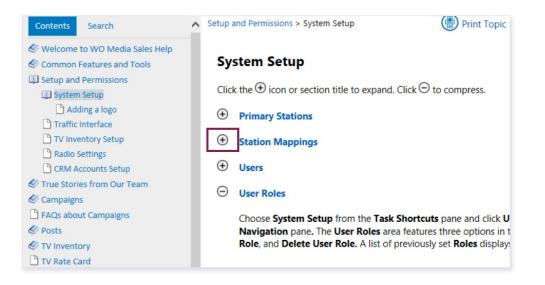
The stripping of the "-RT" occurs in WO Media Sales versions 6.904.GA or 6.9.2.GA.

#### **RECOMMENDED WORKAROUND:**

Users can email the **XML** to <u>sales-support@wideorbit.com</u>. We will correct it and email it back to you.

For other extensions clients may use the **Station Mappings** feature available through the **eSend** function.

For more information on **Station Mappings**, go to **System Setup** and press **F1** to launch *WO Media Sales* **Help**. Click the "+" icon to expand **Station Mappings**.



### Conclusion

WideOrbit's top priority is supporting our clients and we will continue to provide interim solutions until the remaining issues can be systemically resolved. If you are still experiencing issues with your **Proposal XMLs** or any other issues, please don't hesitate to contact Sales Support. Email: <u>sales-support@wideorbit.com</u> Phone: 451.675.6775 Option 2, 1

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